

Data Privacy Information for Children and Young People



We want to tell you how Redwings Horse Sanctuary looks after and uses personal information about you.



What is personal information?

Personal information or personal data is information which relates to you. For example, your name, address and date of birth.

If you are a parent or guardian, or a young person who wants to know more please read our full Privacy Notice here

www.redwings.org.uk/privacy-policy.



Who we are

We are Redwings Horse Sanctuary, a national animal welfare charity based in the UK. We are responsible for around 2000 horses, ponies and donkeys who have been rescued. You might have come to see us at one of our visitor centres, adopt one of our residents, or perhaps you receive our newsletter or Young Reds magazine.



How we use your personal information

We collect personal information to mostly help us communicate with you. The information we hold about you has been given to us by your parents or guardian, or perhaps someone who has bought you an adoption as a gift. There may be other reasons too, such as if we want to use your photo (with permission from a parent or guardian), you fundraise for Redwings or if you enter a competition. Sometimes a grown-up may include your details on an application to rehome one of our ponies.

When you reach 16 you will automatically start to receive our Supporter Newsletter instead of Young Redwings. We will write to you to let know when this will happen and let you know how to contact us if you decide you no longer want to hear from Redwings.



Information we collect about you

We collect your name, address, date of birth and email address to help us communicate with you in the best possible way. Sometimes you or your parent or guardian may write to us or send us photos and we will sometimes keep these.

In addition, when you visit our website cookies are placed on your computer. Cookies are small text files which help the site to operate safely and effectively, and also help you use the site in a way that works best for you.



How we keep your personal information safe

We promise to look after your personal information and we use a secure computer system to help us do this. We also teach our employees about the importance of looking after your personal information.



Changing how you hear from Redwings

If you or your parent or guardian would like to change the way Redwings communicates with you, or to stop hearing from us completely:

Email us at info@redwings.co.uk;

Visit www.redwings.org.uk and go to the 'Contact us' page;

Call us on **01508 481000**;

Write to us via **Supporter Engagement,
Redwings Horse Sanctuary,
Hapton, Norfolk, NR15 1SP**; or

You can also click 'unsubscribe' at any time (located at the bottom of our email newsletters) to stop receiving email communications from us.

Sometimes, we may need parental or guardian consent to make any changes to your relationship with Redwings.



How long we keep your information

Unless we are instructed to remove your information from our records Redwings will keep your personal information to ensure we can continue to contact you in the way you have requested.



Your data rights

You have legal rights in relation to the information Redwings holds on you. For example:

You can ask to see the information that Redwings holds on you;

If you think the information we hold on you is wrong or out of date, you can ask us to put things right; and

You can ask Redwings to remove your information from our systems.

Email dataprotection@redwings.co.uk or call 01508 481063 / 01508 481053 to find out more about your rights, or to make a request. Alternatively ask your parent or guardian to contact us.

If things go wrong and your information is put at risk (such as if it is stolen from us), when we need to, we will report it, let you know about it, and help you protect your data for the future.



Other websites

Our website and social media pages may contain links to other non-Redwings websites that are outside our control and are not covered by our privacy rules. If you access other sites using the links provided, the operators of these sites may collect information from you that may be used by them in different ways to Redwings. Always check with your parent or guardian if are you unsure.



How to find out more

If you would like to find out more or have any questions or concerns about data protection at Redwings you or your parent or guardian can email dataprotection@redwings.co.uk or write to us at Data Protection, Redwings Horse Sanctuary, Hapton, Norwich, NR15 1SP.

Alternatively you can find out more by visiting www.ico.org.uk – the organisation responsible for enforcing data protection in the UK.

This Notice may change from time to time to ensure we are always following best practice and the law.