



Email template

Subject: Join us for Speak Out on Strangles Day!

Dear clients,

On Saturday 6th July, we're hosting a [event title] to mark the first Speak Out On Strangles Day – and you're invited!

This special day of action, inspired by Redwings Horse Sanctuary's Stamp Out Strangles campaign, calls upon yards and horse owners across the UK to come together to fight the stigma against strangles and help eradicate this miserable disease.

At [yard name], we're committed to good biosecurity and to helping our clients protect their horses from infectious disease. So join us on Speak Out On Strangles Day, help us raise awareness – and have some fun too!

Our [event] will take place at [location] on Saturday 6th July at [time].

If you can't make it, don't worry! You can show your support for the campaign by taking the Horse Owner pledge on Redwings' website (www.redwings.org.uk/strangles). Why not take a selfie, using the attached pledge poster, with your horse and post it to social media? Don't forget to use the hashtag #SpeakOutOnStranglesDay.

We hope to see you there!