



# Get a Red Start to Fundraising!

If you are a fundraiser waiting in the wings, here's your chance to shine!

If you love horses, why not help horses and donkeys in need by fundraising for Redwings?

You don't have to own your own horse or have buckets of money... you just need a bit of imagination, determination, and a sense of FUN of course!

## Your Fundraising makes a real difference

Why we need your help...

Helping horses like Caull... (right)

Caull was abandoned in a cauliflower field. She was very thin and one of her eyes was so damaged it had to be removed, leaving her partially blind. Redwings gave Caull all the special care she needed to help her recover and cope with her disability and she now has a special home for life at Redwings thanks to the generosity of people like you!

Can you raise enough for a Redwings' vet to treat a pony like Caull for an hour? £25



**Red's Reward**  
When you fundraise for us you will receive a signed certificate of achievement and one of Red's Rosettes. Plus if you prove to be our Star Fundraiser you could receive Red's Reward!

But the best reward of all is knowing that you have helped rescue ponies like Caull so they can live a long and happy life at Redwings.

So what are you waiting for!

# Don't Just Wing It...

Make sure you have a plan to ensure your event or activity is a success!

Your Red Start to Fundraising Pack will include Red's Checklist with lots of tips, plus remember...

**Red Tape** - there are rules and regulations for some types of fundraising, and for those who are under 16. For more information, guidance or a copy of Red's Checklist, call us or visit our website.

**Under Someone's Wing** - make sure you stay safe! If you are under 16 ensure an adult has given you permission and knows where you are and what you are doing. Also check if you need permission from anyone else - i.e. landowner or headmaster.

**Spread your Wings!** - don't keep your plans to yourself - tell friends and family, use social networking sites, register with JustGiving or Virgin Money Giving, place posters in local shops or community centres and write to your local newspaper and radio station.

We love to hear from you and we can help by giving you a Red Start to Fundraising Pack including:

Red's Checklist ♦ Posters to advertise your event ♦ Sponsor forms, Redwings leaflets and magazines ♦ Plus anything else you need - pin badges, collection boxes, recycle your mobile envelopes, car stickers, etc...

**Write to:** Fundraising, Redwings Horse Sanctuary, Hapton, Norwich, NR15 1SP giving your name, address and a contact number.

**Call:** 01508 481018

**Email:** fundraising@redwings.co.uk

**Visit:** www.redwings.co.uk/fundraising

Let's get started overleaf...



The Red and Wings guide to fundraising for horses and donkeys in need!

# Get a Red Start to fundraising

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The Charity's purpose is to provide and promote the welfare, care and protection of horses, ponies, donkeys and mules.

Fundraising for Redwings makes a real difference...

- Step 1**  
Choose a fundraising activity
- Step 2**  
Make a plan for success
- Step 3**  
Set a fundraising target
- Step 4**  
Have fun and enjoy yourself!

Wings says "read inside to find out more..."

Redwings Horse Sanctuary, Hapton, Norwich NR15 1SP • Tel 01508 481018  
fundraising@redwings.co.uk • www.redwings.co.uk • Charity Number 1068911

When you fundraise for Redwings you can be sure that the money you raise goes towards rescuing, rehabilitating and providing sanctuary care for horses and donkeys in need in the UK. We care for over 1,100 rescued horses and donkeys every day - that's a lot of mouths to feed, so your fundraising really does help.

# Get a Red Start to fundraising



# Ready Steady GO!

Get a Red Start to fundraising

Before you get going you need to choose a fundraising event or activity. Here are a few ideas...

## Red Recommends...

**Ready for Anything!** - offer your skills, talents or services in return for a donation to Redwings - gardening, decorating, car washing, babysitting, dog walking, washing up, card making, gift wrapping, artwork, cooking, photography... the list is endless!

**Ready Made** - try selling your unwanted things at a boot fair, on eBay or hold your own garage sale!

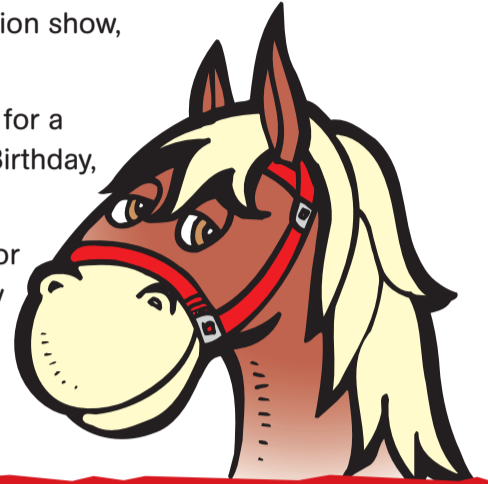
**Red and Wings Races** - hold your own gymkhana competition - with or without real ponies! Or try relay races or an obstacle course challenge!

**Red Carpet** - roll out the red carpet - hold an auction, ball, fete, fashion show, horse show, play, quiz night, comedy night or music concert.

**Red Letter Day** - celebrating a memorable day? Instead of gifts, ask for a donation to Redwings, the most selfless gift you could ask for on a Birthday, Christening, Anniversary, Wedding, or at Christmas.

**Red in the Face** - do something outside your comfort zone - train for a long distance run or cycle ride, give up chocolate, organise a fancy dress day or karaoke night - people will love to see you try hard or be silly for something you care about....

**Rough and Ready** - do a sponsored poo pick and sell the manure!



## The Wings Way...

**Water Wings** - sponsored swim anyone? Or walk, run, cycle, horse ride, silence... do it alone, with friends, or get your school, workplace or community involved!

**Wingman** - get your best friend and challenge yourself to something daring... how about a sponsored sky dive, scaling a mountain or trekking across a desert?



**Waiting in the Wings** - make yourself waiter for the day! Fetch coffee, tea (and cake of course), at work and collect 'tips', or hold your own Come Dine With Me competition and ask for a donation for dinner!

Ride for Redwings



## Fundraise the Red and Wings' Way

These FUN ideas are Red and Wings' favourites!

**Great Carrot Cake Bake** - hold a cake competition and sale! **Run a Raffle or Tombola** at social events.

**Hold a Guessing Game** - number of polos in the jar, name of the teddy (we sell some lovely cuddly Red look-a-likes!). **Collect your loose change** - we can send you a Lorry Donation Box to place at school, home, work, or if you are a business you can have an official Red Collection Pot. **Recycle your mobile and used ink cartridges** - we can send you special envelopes or a deposit box to place at school or work - with free collection. **Sell our Redwings Pin Badges** - we send you the pack and you sell each badge for £1, simple!






## Ready for the Off...



Set a Target Amount... with the Red Start Carrot Counting Chart!

It can help to set a target amount that you hope to raise. What better way to measure your fundraising success than with Red and Wings' favourite things? Carrots of course!

We love horses and ponies of all sizes from tiny Shetlands to giant Shires, and we love donations of all sizes too! It doesn't matter how large or small the amount you raise turns out to be, but here is an idea of what you could aim to achieve.

Measuring the size of your fundraising event...			
	<b>Golden Carrot</b> Shire sized fundraising effort	£500	£1,000
	<b>Sacks and Sacks of Carrots</b> to satisfy a hungry herd of horses	£100	£500
	<b>Big Bag of Carrots</b> a week of treats for a happy horse	£50	£100
	<b>Crunchy Carrot</b> enough for a cheeky pony	£10	£50
	<b>Carrot Stick</b> a Mini Shetland sized starter (Every tiny little bit helps!)	£1	£5

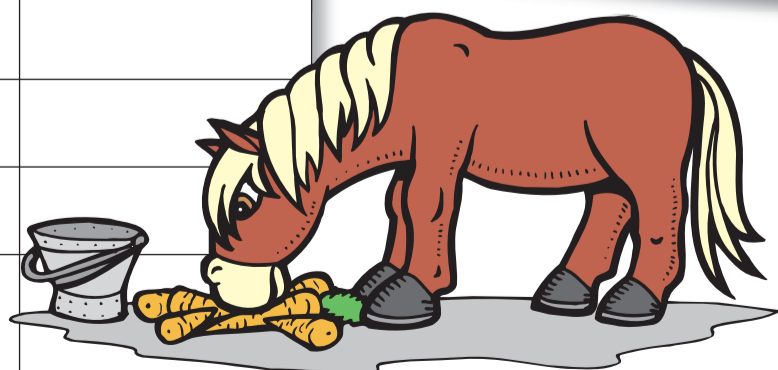
Poo Pick for Redwings



Come dine with me for Redwings



Sell cakes for Redwings



**REDWINGS**  
HORSE SANCTUARY  
Registered Charity  
No.1068911  
Incorporating Ada Cole  
Memorial Stables

So what are you waiting for... if you are a fundraiser waiting in the Wings, here's your cue to start helping horses in need today!

[www.redwings.co.uk](http://www.redwings.co.uk)